



Privacy Policy

Last updated: 2/9/2026

ApexEdge LLC (“ApexEdge,” “we,” “our,” or “us”) respects your privacy and treats information shared with us as a matter of trust. This Privacy Policy explains how we collect, use, share, and protect information when you visit our website or interact with us.

1. Information We Collect

We collect only information that is reasonably necessary to operate our firm and communicate effectively.

Information you provide voluntarily

- Name
- Email address
- Organization name
- Information you choose to share through contact forms, email, or scheduling tools

Information collected automatically

- IP address
- Browser type and device information
- Pages visited and general site usage data

This information is collected through standard website infrastructure, analytics, and security tools.

2. How We Use Information

We use information solely to:

- Respond to inquiries and requests
- Communicate regarding ApexEdge services and availability
- Operate, maintain, and improve our website
- Meet legal, regulatory, or contractual obligations

We do **not** use personal information for advertising networks, behavioral profiling, or resale.



3. Confidentiality & Advisory Context

ApexEdge operates as a high-trust advisory firm. Information shared with us during discovery conversations, assessments, or client engagements is treated as **confidential** and handled in accordance with applicable engagement agreements, rules of engagement, and professional standards.

Website submissions or introductory conversations do **not** by themselves create a client relationship or advisory obligation.

4. Sharing of Information

We do **not** sell, rent, or trade personal information.

We may share information **only** in the following limited circumstances:

a) Service Providers & Vendors

We may share information with trusted third-party service providers or vendors who are explicitly engaged to support ApexEdge operations or a specific client engagement (e.g., technology platforms, scheduling tools, analytics, transcription, or collaboration support). Such parties are granted access **only** to the information necessary to perform their function and are expected to handle information confidentially.

b) Client-Authorized Collaboration

Where a client explicitly engages or authorizes collaboration with external advisors, executors, or vendors (e.g., legal, operational, communications, or implementation partners), relevant information may be shared **for the purpose of supporting that client engagement**, consistent with the client's direction and the scope of work.

c) Legal or Regulatory Obligations

Information may be disclosed if required by law, legal process, or governmental request.

ApexEdge does not share information beyond what is reasonably required for these purposes.

5. Cookies & Analytics

Our website may use limited cookies or similar technologies to understand site usage, maintain security, and improve performance. You may control cookies through your browser settings.



6. Data Security

We take reasonable administrative and technical measures to protect information from unauthorized access, disclosure, or misuse. No method of transmission or storage is entirely secure, and we cannot guarantee absolute security.

7. Data Retention

We retain information only for as long as necessary to fulfill the purposes described in this policy, unless a longer retention period is required by law or contract.

8. Your Choices

You may request to:

- Access or correct your personal information
- Request deletion of information, subject to legal, contractual, or professional obligations

Requests may be submitted using the contact information below.

9. External Links

Our website may contain links to third-party websites. ApexEdge is not responsible for the privacy practices or content of those sites.

10. Changes to This Policy

We may update this Privacy Policy periodically. Updates will be posted on this page with a revised "Last updated" date.

11. Contact Information

For questions about this Privacy Policy or ApexEdge's data practices, contact:

ApexEdge LLC

Email: info@apexedgeconsulting.com

Location: Orem, Utah, United States of America